



# 28th IAKS CONGRESS

24th - 27th of October 2023 in Cologne

# PARTNERSHIP OPPORTUNITIES



# CONGRESS PARTNERSHIP

## BASIS

That's what you call a solid base. Support us to provide a high quality program for the 28th IAKS Congress.

We let our sponsors shine! Make use of a variety of opportunities for publicity in all of our communication channels – in print, digital media, social media and, of course, on site.



## Benefits of becoming a Congress Partner:

### Logo presence and sponsor mentions

This is where we show your logo:

- o Congress Newsletter  
(monthly / 23,000 recipients)
- o Congress programme brochure
- o Congress website
- o Congress area at FSB
- o Central concourse at FSB
- o IAKS magazine "sb"  
(Congress PR in issues 5/2023 and 6/2023)

**Price\*: 1.000 EUR for members; 1.500 EUR for non-members**



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*\*all prices plus VAT*

# CONGRESS PARTNERSHIP

## INDIVIDUAL

You ask, we deliver. Create your individual partner package in addition to the base package and choose from the following add-on options. Exclusively customized to your needs and without wasted resources.



### Benefits of becoming a Congress Partner:

#### Logo presence and sponsor mentions

This is what we can do for you:

- Presenting Partner of a congress session (limited)
- Presenting Partner of a Happy Hour at the IAKS booth (limited)
- Logo presence on the IAKS Selfie-Point
- Logo presence on the speaker stage
  - Grouped with other companies
  - Exclusive (limited)
- Logo presence on participant badge
- Company profile in the congress program (two pages)
- Brochure or give-away in congress bag



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**Price\*:** starting at 500 EUR for members and 650 EUR for non-members

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